



Elf Insider

✂ — Cut line
 - - - - - Fold line



The Elf on the Shelf®: A Christmas Tradition
 This cleverly rhymed children's book explains the story of Santa's scout elves, who are sent to be Santa's eyes and ears at children's homes around the world. Bring the Christmas magic home to your family this year! Adopt your own magical scout elf and learn the tale of Santa's finest helpers.
 *Includes book and scout elf

The Elf on the Shelf®: A Birthday Tradition
 At the North Pole, scout elves have their own way of celebrating birthdays, as told in the enchanting children's story, The Elf on the Shelf®: A Birthday Tradition. Find out the little-known story of how Santa's Helpers celebrate—and how you can invite your scout elf to share that tradition with your family!
 *Includes book and elf's cupcake costume. Santa's scout elf not included.

Elf Pets®: A Reindeer Tradition
 Now just in time for Christmas 2014, Elf Pets™: A Reindeer Tradition, tells the story of the North Pole's special pets and how you can adopt and love your own magical reindeer! Each animal wears a heart charm around its neck that fills with Christmas magic each time a child hugs, talks to, plays with or cuddles it! On Christmas Eve, the full heart will help Santa's sleigh fly.

ELF INSIDER

Claus Couture
WINTER PREVIEWS

**10 PACKING TIPS FOR
 ELF RETURN WEEK**

Special Edition - Elf Pets™
 Reindeer, Snack Recipes and much more!

**2014
 SUMMER PICTURES**

CHRISTMAS IN JULY

The elves had lots of fun this summer decorating their Christmas trees. Mrs. Claus threw her annual Summer Bar-B-Que and all the elves joined in for some fun in the sun.



Claus Couture

2014 Winter Preview



Game Day Jersey



Aviator Set



Satin Tiered Skirt



Traditional Snowflake Skirt



Winter Sparkle Skirt





Elf Insider

Materials:

- Paper
- Scissors
- Stapler

Instructions:

- 1.) The whole family can brush up on their North Pole fashion with the newest edition of Elf Insider! After printing out the magazine's pages and cutting them out, your scout elf will fold each individual set of pages along the middle line, separating each set into four separate pages.
- 2.) Placing the cover face down, your scout elf will place the other pages on top. When folded all together, the pages should flip like a magazine. Using a stapler, your scout elf will secure the magazine along the middle fold.