

Corporate Bios

Creatively Classic Activities and Books, LLC, DBA The LumiStella Company

Carol Aebersold

Founder | The Lumistella Company

Co-author of *The Elf on the Shelf: A Christmas Tradition*

Carol Aebersold is co-founder of The Lumistella Company and the co-author of *The Elf on the Shelf: A Christmas Tradition*. An active member and advisor to the University of Tennessee, her alma mater, Mrs. Aebersold is a sought-after public speaker who motivates fans of all ages with her rags to riches story. She is the co-owner and executive producer of Scout Elf Productions, LLC., the subsidiary entertainment production company behind the Elf Pets® animated specials.