

DEEP IN THE ARCTIC, HIDDEN BY SNOW, LIES MRS. CLAUS' SWEET SHOP, WHICH SITS ALL AGLOW.
EVERY ELF ON THE SHELF IN ITS RED-AND-WHITE SUIT, STOPS BY EACH NIGHT TO RECHARGE AND REBOOT.

Mrs. Claus' Sweet Shop

THEY EAT FINE DESSERTS, LIKE COOKIES AND CAKES,
BUT THE BEST TREAT OF ALL IS ONE MRS. CLAUS MAKES.
SHE USES A GADGET, UNIQUE IN DESIGN,
TO CREATE ELF-SIZED CEREAL THAT'S SIMPLY DIVINE!

MRS. CLAUS
MAKES THE
BEST TREATS!

WITH A "POOF!" THE OVEN MAKES A CEREAL TO SAVOR
FULL OF SHIMMER AND STARS AND SUGAR COOKIE FLAVOR!

POOF!

THE ELVES TAKE THEIR SPOONS AND DIG RIGHT ON IN—
IT'S THE MOST FANTASTICAL CEREAL THAT'S EVER BEEN!
THE RECIPE WAS WAY TOO GOOD NOT TO SHARE,
SO SHE WROTE IT DOWN WITH SPECIAL CARE.

CATCH
THE PIECES!

YUM!
I THINK FAMILIES
WOULD LOVE THIS!

INSPIRED BY THE NORTH POLE'S TASTIEST TREATS,
COMES A YUMMY CEREAL FOR FAMILIES TO EAT!

