

At Mrs. Claus' Sweet Shop™,  
on auto-serve drip  
there's cocoa with toppings  
for Scout Elves to sip.



But one day the  
Cocoa-Marshmallow-Mixer  
sprang a big leak  
that turned into a geyser!

In an instant the elves  
were amazed at the sight...  
hot cocoa rained down  
into sweet, crunchy bites.

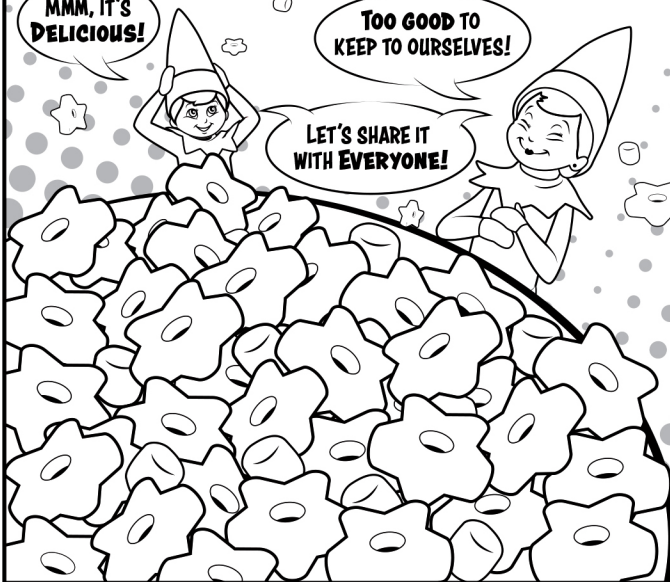
**NORTH POLE  
MAGIC TURNS THE  
HOT COCOA INTO  
DELICIOUS  
CEREAL!**



MMM, IT'S  
**DELICIOUS!**

**TOO GOOD TO  
KEEP TO OURSELVES!**

**LET'S SHARE IT  
WITH EVERYONE!**



Straight from the Scout Elves,  
it's a magical twist,  
this bowl of hot cocoa  
is hard to resist!

Inspired by the North Pole's  
tastiest treats,  
comes a flavorful cereal  
for families to eat.