



Entertainment and Experiences



Experience the Wonder of Santa's Magical Universe

The creators of The Elf on the Shelf® and Elf Pets® reveal the magic and goodwill of Santa's North Pole through destination activities, immersive experiences, and soaring performances.



The Elf on the Shelf's Magical Holiday Journey

Shrink to elf size on an electrifying adventure to help Santa and his pals save Christmas!



The Elf on the Shelf: A Christmas Musical

Glimpse into the magical lives of Santa's Scout Elves with this heartwarming stage production, featuring an original story and score.



Tanger Malls

Navigate clues and solve holiday puzzles on an elftastic scavenger hunt featuring your favorite Scout Elf friends!



Macy's Thanksgiving Day Parade

Delight in the surprise of the world's biggest parade, with larger-than-life Scout Elves and Elf Pets®!



Roblox

Join the Scout Elves and Elf Pets® for an epic icy battle in The Elf on the Shelf® Official Snowball Fight game on Roblox!



Santasnorthpole.com

Visit Santa Claus, the Scout Elves and their Elf Pets® pals to play games, earn trinkets and take part in one-of-a-kind North Pole activities!



Santa's Magical Photo Adventure

Meet Santa on a walk-through, interactive set filled with themed photo opportunities.



Winter Wonderland

Create merry memories in London's Hyde Park with activities and more alongside Santa's Scout Elves!



Westfield Mall Australia

Experience jolly good cheer with photo opps, activities and a meet-and-greet with The Elf on the Shelf® mascots.



MultiPlaza Malls Panama & Costa Rica

Get into the spirit of the season by joining the Scout Elves for themed crafts, photo opps, scavenger hunts, and more!