



# SANTA'S CUDDLY HELPERS





The Elf Pets® Arctic Fox stirs the hopes of children to magically create snow that softens Santa's landing on rooftops all over the world.



The Elf Pets® Saint Bernard reminds children that when they do their part to help others, their faith helps Santa complete his yuletide mission.



The Elf Pets® Reindeer partners with children to generate the love Santa needs to keep his Christmas Eve flight magical.

**Santa's Elf Pets® are magical animals that play important roles during the Christmas season! Sent straight from the North Pole, these cuddly pets serve as year-round pals to kids, who can hug, love and play with them.**

- ☆ Elf Pets® are premium plush toys with a hardbound storybook, perfect for families with children and grandchildren ages 3 to 9, who believe in the magic of Santa's North Pole.
- ☆ Elf Pets® encourage children to celebrate faith, hope and love through active play.
- ☆ More than 3.8 million Elf Pets® have been adopted worldwide.
- ☆ 10 million minutes spent playing Scout Elf® and Elf Pets® games, exploring a 3D world and interacting with characters on [SantasNorthPole.com](https://SantasNorthPole.com) in 2022 (Source: Google analytics, January 2023)
- ☆ All three Elf Pets® animated specials are available on Netflix in the US and Canada, with *Elf Pets: Santa's Reindeer Rescue* in 75+ English, Spanish, German and French speaking countries worldwide.



"My son would sleep with his Elf Pets every night of the year if he could!"

- Parent Response

(Independent research survey by MMR Research Associates, 2020)